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\$5.1 MILLION CONSUMER PROTECTION SETTLEMENT WITH TRACTOR SUPPLY

Santa Cruz County District Attorney Jeff Rosell announced that Tractor Supply West, LLC (Tractor Supply) has entered into a Stipulated Judgment and will pay **\$5,126,282.97** in civil penalties, restitution, and costs to resolve a civil consumer protection action alleging violations of California's Price Accuracy laws, Pesticide Regulations, and Greenwashing laws.

The civil complaint filed in Sonoma County with joint efforts of the District Attorney offices of Santa Cruz, Sonoma, San Diego, Sacramento and San Bernardino counties, alleged that Tractor Supply:

- Charged customers prices higher than the company's lowest advertised or posted price, in violation of California's Price Accuracy laws.
- Sold pesticides without current valid licenses issued by the California Department of Pesticide Regulation, failed to maintain required pesticide sales records, and sold restricted pesticides without the appropriate licensing.
- Marketed products as "biodegradable" in violation of California's Greenwashing laws.

These acts constituted unlawful business practices under California's Unfair Competition Law.

Under the terms of the Stipulated Judgment, Tractor Supply is required to implement new policies, practices, and procedures designed to ensure compliance with California's consumer protection, pesticide, and environmental marketing laws.

Tractor Supply cooperated with the investigation and voluntarily ceased pesticide sales until the appropriate licenses were obtained.

"California's consumer protection laws exist to ensure that consumers are charged the prices they are promised, that regulated products are sold in compliance with the law, and that environmental marketing claims are truthful," said District Attorney Jeff Rosell. "This settlement holds the company accountable while requiring meaningful compliance measures to help protect consumers and promote fair business practices going forward."